



RHEOLOGY

UNDERSTANDING CHOCOLATE FLOW

PREVIEW ONLY



CALLEBAUT®
CHOCOLATE ACADEMY

COURSE AGENDA

Upon purchasing the course you will get access to the entire workbook.
In this preview, we give you a sneak peek of the theory.

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Get a taste of Rheology with this preview from our lesson "Introduction to Rheology in Chocolate".

INTRODUCTION TO RHEOLOGY IN CHOCOLATE

Rheology Definition

RHEOLOGY IS THE SCIENTIFIC STUDY OF HOW MATERIALS DEFORM AND FLOW.

The term originates from the Greek words rheo (flow) and logia (study). In simple terms, rheology explains how materials respond when a force is applied.

What Is Rheology?

Rheology focuses on the relationship between **force**, **stress**, and **deformation***. When a force is applied to a material, it creates stress, which can cause the material to deform or flow. This behaviour depends on the material's internal structure and composition.

Solids, Liquids, and Viscoelastic Materials

Many materials are commonly classified as solids or liquids. However, some materials display characteristics of both. These materials are known as viscoelastic materials.

Chocolate is a viscoelastic material. Even when it appears solid, it can slowly flow over time. When melted, chocolate may still retain some structure, requiring force to become fully uniform. This combined solid-like and liquid-like behaviour is central to chocolate rheology.

*the action or process of changing in shape or distorting, especially through the application of pressure

Why Rheology Matters in Chocolate

Rheology plays a critical role throughout the chocolate value chain. It influences:

Product development:

Designing chocolate with the correct flow properties for specific applications.

Quality assurance:

Ensuring consistent behaviour and performance.

Production:

Maintaining smooth flow on industrial production lines.

Understanding chocolate rheology helps ensure that chocolate behaves predictably during processing and delivers the desired performance in its final application.

Key Learning Objectives

By studying chocolate rheology, learners will gain insight into the following areas:

- The meaning of rheology in the context of chocolate
- Methods for measuring and quantifying chocolate flow behaviour
- Differences in flow behaviour across various chocolate recipes
- How recipe composition influences rheology
- The importance of consistency in chocolate flow characteristics

Rheology in Everyday Life

Rheology is not limited to chocolate or food products; it can be observed in many daily activities.

Examples From Daily Life

Toothpaste: A force is required to squeeze toothpaste from the tube. Once applied, the toothpaste remains on the brush without dripping.

Paint: Paint must resist dripping, spread evenly on a wall, and respond predictably when brushed. These behaviours depend on rheology.

Swimming: Moving through water requires force. Water resistance varies with temperature, demonstrating how flow behaviour can change based on conditions.

Rheology in Food Products

In food, rheology determines how products flow, spread, coat, and feel in the mouth. Flow behaviour must always match the intended application.

Common Food Examples

Ketchup: At rest, ketchup resists flow. After shaking or squeezing, it flows more easily.

Mayonnaise: A thicker rheology allows it to remain on fries rather than flowing away like a thin dressing.

Sauces: Different barbecue sauces may spread smoothly or flow in an interrupted way, affecting how they coat food.

Yoghurt: Some yoghurts allow fruit to sink, while others support fruit on the surface. This difference is controlled by rheology.

Rheology also influences sensory perception, such as whether a product feels creamy, thick, thin, or quickly disappears in the mouth.



KEY TAKEAWAY

Chocolate rheology combines all these principles. Understanding how chocolate flows under different conditions is essential for selecting the right recipe, optimizing production, and ensuring consistent quality.

Get a taste of Rheology with this preview from our lesson "Key Parameters in Chocolate Rheology".

KEY PARAMETERS IN CHOCOLATE RHEOLOGY

Viscosity Definition

VISCOSITY DESCRIBES THE RESISTANCE OF A PRODUCT TO FLOW ONCE IT IS ALREADY IN MOTION.

It can be understood as the force required to keep a product moving or the resistance felt while stirring, pumping, or mixing.

Overview

This lesson explores chocolate rheology in detail, focusing on the most important parameters that describe how chocolate flows and behaves during processing and application. While many rheological parameters exist, this lesson concentrates on **viscosity** and **yield value**, as these two parameters are the most relevant for understanding and controlling chocolate behaviour in industrial applications.

Key Rheological Parameters

Chocolate rheology can be described using several concepts, including viscosity, yield value, consistency, elasticity, contraction, and relaxation time. For practical purposes, we start with two essential parameters:

Viscosity

Yield value

Understanding the difference between these parameters is critical, as they describe different aspects of chocolate flow.

Practical Meaning

Viscosity is especially important in processes such as:

Stirring chocolate
in a bowl.

Pumping chocolate
from tank to tank.

Transporting chocolate to
depositors or enrobers.

A **higher viscosity** means more resistance during movement, while a **lower viscosity** indicates easier flow.

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In this class you will learn

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- How to store chocolate properly to maintain structure, texture, and flavour.

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