



EDITION:
U.S.

News
& Markets

Sectors
& Industries

Analysis
& Opinion

Search

SEARCH

Shop Talk

Retailers, consumers and prices

» [See all analysis and opinion](#)

Check Out Line: More chocolate, less wrinkles

MAY 20, 2010 11:29 EDT

[AGING](#) | [BARRY CALLEBAUT](#) | [CHOCOLATE](#)



Check out the delicious possibility of

fighting aging by eating chocolate.

New studies — albeit from chocolate maker [Barry Callebaut](#) — show that eating less than an ounce of a specially-made chocolate each day may help make your skin look younger.

The antioxidant-rich chocolate may help prevent wrinkles, boost elasticity and improve hydration, the company found. It said that it found a way of preserving the flavanols found in cocoa beans during the chocolate-making process.

“Chocolate and health do not seem to fit together but it is a very interesting proposition: if I can eat something I like and it is good for me, that is great,” Barry Callebaut Chief Innovation Officer Hans Vriens told Reuters [in an interview](#). “Chocolate is probably at the bottom of the list when you think about making food healthier.”

Perhaps this movement could spur sales. The functional chocolate market including organic and diet chocolate is seeing double-digit growth, easily outpacing 1-2 percent growth in the rest of the chocolate market, according to Kepler Capital Markets analyst Jon Cox.

Meanwhile, one novelty food maker already is selling its own “prescription” chocolate called [BOCHOX](#).

(Reuters photo of blocks of cocoa liquor at a Barry Callebaut factory)

Also in the basket:

[Sears profit tumbles, sales weaken](#)

[Williams-Sonoma hopeful as U.S. shoppers buy again](#)

[Ross Stores outlook disappoints](#)

[Dollar Tree raises outlook](#)

« [Previous Post](#)
[Next Post](#) »

COMMENTS

ONE COMMENT SO FAR | [COMMENTS RSS](#)

MAY 20, 2010
1:28 PM EDT

Oh my ... so large peice of choco!

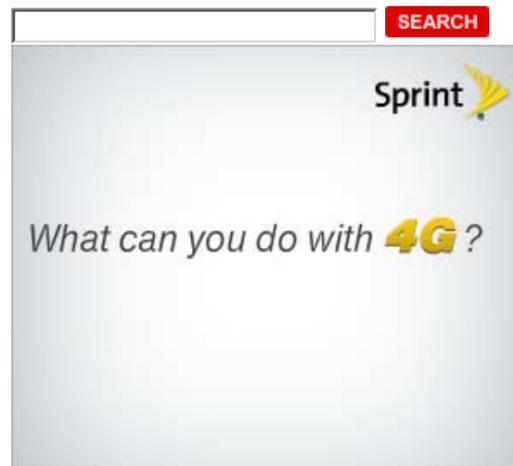
Posted by pextubing | [Report as abusive](#)

POST YOUR COMMENT

House Rules:

We moderate all comments and will publish everything that advances the story directly

Search



Author Profile



Jessica Wohl covers consumer products and retail news for Reuters.

» [View Profile](#)

Follow Shop Talk

[Subscribe to all posts via RSS](#) (What is RSS?)

More Retail News

[UPDATE 1-US unveils new push for more efficient cars, trucks](#)
MAY 21, 2010

[UPDATE 3-Ann Taylor beats Street on higher sales, margins](#)
MAY 21, 2010

[UPDATE 2-LeBow overtakes Ackman as Borders' top shareholder](#)
MAY 21, 2010

[UPDATE 2-Tech Data Q1 above Street, sees strong Q2](#)
MAY 21, 2010

[UAW presses Toyota, Tesla to hire union workers](#)
MAY 21, 2010

Tag Cloud

Best Buy black friday Christmas coffee consumer consumer confidence consumer spending Costco Detroit Auto Show earnings **economy** fashion food Hasbro holiday holiday sales holiday shopping inflation Kraft Macy's Mattel McDonald's national retail federation Nordstrom NRF **recession** restaurants **retail** retail environment retailer retailers retail sales sales same-store sales Sears shopping **Shop Talk** Starbucks Target Tiffany U.S. Economy unemployment **Wal-Mart** Walgreen Walmart

Archives

Select Month

SHOP TALK BLOG

REUTERS

© Copyright 2010 Thomson Reuters

Editorial Editions:



REUTERS

- Contact Us
- Advertise With Us
- Help
- Journalism Handbook
- Archive
- Site Index
- Video Index

- Analyst Research
- Mobile
- Newsletters
- RSS
- Podcasts
- Widgets
- Your View
- Labs

THOMSON REUTERS

- Copyright
- Disclaimer
- Privacy
- Professional Products
- Professional Products Support
- Financial Products
- About Thomson Reuters
- Careers

ONLINE PRODUCTS

- Acquisitions Monthly
- Buyouts
- Venture Capital Journal
- International Financing Review
- Project Finance International
- PEhub.com
- PE Week

Thomson Reuters is the world's largest international multimedia news agency, providing investing news, world news, business news, technology news, headline news, small business news, news alerts, personal finance, stock market, and mutual funds information available on Reuters.com, video, mobile, and interactive television platforms. Thomson Reuters journalists are subject to an [Editorial Handbook](#) which requires fair presentation and disclosure of relevant interests.

NYSE and AMEX quotes delayed by at least 20 minutes. Nasdaq delayed by at least 15 minutes. For a complete list of exchanges and delays, [please click here](#).

