



Follow the World of the Finest Belgian Chocolate at the World Expo in Shanghai

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Experience what promises to be one of the main attractions at the Belgian Pavilion in Shanghai online: Barry Callebaut's Online Chocolate Corner offers coverage of everything chocolate at the World Expo.

Updated daily, the website lets you discover the tantalising experience of the Belgian Chocolate Corner as if you were right there in the flesh. Get all the latest news from the expo floor; follow the demonstrations online; consult the demonstrations calendar; meet the Belgian chocolatiers who will be sharing their expertise with the world; and learn more about the world-famous partners behind the Belgian Chocolate Corner, all at one address.

More than 70 artisanal chocolatiers will be showing off their skills, know-how, passion and creativity at the Belgian Chocolate Corner and online. In addition to making unique creations at the World Expo, they will also be giving live demonstrations before an audience of millions of visitors from all the corners of the globe.

Belgium is famous around the world for its chocolate and in particular, its invention of the praline. There are more artisanal chocolatiers in Belgium than any other country in the world. The Chocolate Corner at the Belgian Pavilion is a very special partnership between Barry Callebaut, the world's leading supplier of high-quality cocoa and chocolate, and the world-renowned chocolate houses Godiva, Guylian and Neuhaus.

The stand promises to be a feast for both the eyes and taste buds, offering an insight into every aspect of chocolate production from the raw ingredients to the highly refined praline, from internationally renowned brand to small local artisan. The World Expo opened on 1 May 2010 and runs until 31 October 2010. The first demonstrations will be conducted by chocolatiers Philippe Vancayseele from Barry Callebaut, Olivier Demol from Neuhaus and Thierry Muret from Godiva.

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